

# ELECTRIC VEHICLE STRATEGY Supporting the municipality in achieving its electric

mobility goals **H**ALIFAX





## **Electric Vehicle Strategy** The Halifax Region is currently facing specific barriers to EV adoption that require a tailored approach and strategic actions. We developed this madefor-Halifax strategy to provide ambitious yet achievable actions that will help

catalyze EV adoption in a significant way over the next ten years by addressing the barriers to adoption specific to the regional context.

**CHARGING** 

**PUBLIC** 

by filling gaps in the public charging infrastructure landscape in the region. This includes both Level 2 as well as DC fast chargers (DCFC).

With lack of interest in private investment in charging

infrastructure and no clear mandate for the utility to make these investments, there is a gap on who will be deploying

charging infrastructure within the region in the near term.

HRM can play a crucial role in addressing these market failures

Number of new charging ports installed 2021

**DCFC** 

PHASE 1

Increase geographical coverage

across the Halifax Region in both

urban, suburban and rural areas

PHASE 2

Fill remaining gaps and add

charging capacity where needed

as adoption grows

336

LEVEL 2

2031

2025

FLEET

100%

90%

80%

70%

60%

50%

40%

30%

10%



20%

**45**%

**56**%

**74%** 

**81**%

86%

**ELECTRIFICATION** 

more than 60% by 2030, resulting in cumulative reduction of over 10 ktCO2 in 10 years. **Proportion of Electric Vehicles (EVs) vs. Internal Combustion Engine (ICE) Vehicles in the Fleet (2020 -2030)** 

**89**%

92%

100%

The electrification plan reduces annual GHG by

An Optimal Electrification Plan was developed

100% electric by 2030. Savings from operations

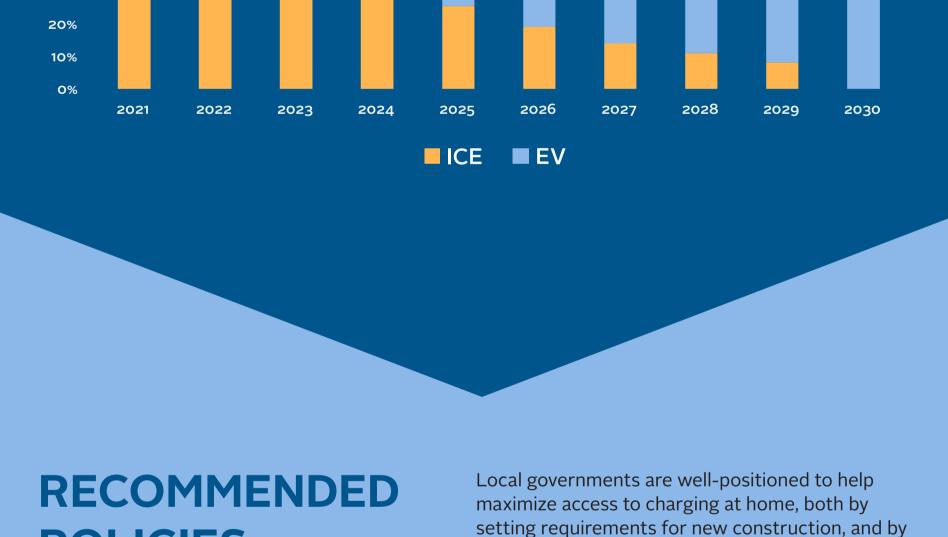
to transition the municipal light duty fleet to

Results show that HRM can achieve its 100% electrification target without any incremental

and fuel will offset capital investment.

costs when compared to the business as

usual scenario.



**New Buildings** 

residential construction (MURBs and single-

Require 10-20% EV ready parking in non-

Require 100% EV ready parking in new

family homes).

residential buildings

**POLICIES** 

**Existing Buildings** 

Offer a retrofit program for MURBs with a focus

encouraging retrofits of the existing building stock.



on rental properties to promote more equitable access to electric mobility options. Coordinate with the Province and electrical utility to seek leveraged incentive funds. Develop a pilot program to provide buildings owners and condominiums support to develop EV Ready Plans that will guide comprehensive 100% EV Ready retrofits. These plans can help build momentum and highlight the benefits of a comprehensive retrofits over incremental ones.

future EV funding sources.

The city can also play a role in advocating for policies that can help increase adoption of EVs

in the region including a Zero-Emissions Vehicle

(ZEV) Mandate and sustained incentives. Also,

Act as a delivery agent to provide funding through NRCan's ZEVIP program and other

# **ADVOCACY & SUPPORT**

HRM should play a role in supporting public education initiatives that are already underway, rather than duplicating efforts.



### HRM should play a role in advocating for sustained funding for both provincial and federal purchase

**ZEV Mandate** 

Quebec, California)

**Financial incentives** 

ensures the affordability of EVs over the long-term **Public Education** 

Funding to existing campaigns (e.g. NextRide)

incentives and a gradual planned phase-out that

HRM should advocate for a ZEV mandate that is aligned

with the leading jurisdictions in North America (e.g.



HRM should support existing public education initiatives through:

> Sharing EV information through municipal platforms Sharing municipal EVs for test-and-ride events Training staff and dedicating staff to support

- ongoing activities



FOR MORE INFORMATION, PLEASE VISIT:

HALIFAX.CA/CLIMATE

